

contrast  
size  
designated area has border.

18. (New) A personal postal product according to claim ✓  
wherein image characteristic of the official postal product is based on one or more  
of the following;

the composition  
color  
contrast  
size.

19. (New) A personal postal product according to claim ✓  
wherein there is blending of color at the transition between official postal  
product and personal image.

20. (New) A personal postal product according to claim ✓  
wherein the area where the personal image is smaller than the size of the  
official postal product.

21. (New) A personal postal product according to claim ✓  
wherein a boarder area is provided in said designed area for providing an area  
where said official postal product may be placed for minimizing the possibility of  
have a non-uniform appearance between said official postal product and said  
personal image.

22. (New) A personal postal product according to claim ✓  
wherein said personal image product comprises a label.

23. (New) A personal postal product according to claim ✓  
wherein said official postal product is a stamp.

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Matt Belia

24. (New) A personal postal product according to claim ~~1~~ <sup>A-T</sup> wherein said personal image comprises an image that is printed on said personal image product.

25. (New) Method of making a personal postal product on which a personal image is provided comprising:  
obtaining an official postal product;  
determining at least one characteristic of said official postal product;  
obtaining a personal image having at least one characteristic;  
modifying said at least one characteristic of said personal image in response to said at least one characteristic of said official postal product.

26. (New) A method according to claim ~~10~~ <sup>25 A-T</sup> wherein the step of determining said at least one characteristic comprises digitally scanning said personal image.

27. (New) A method according to claim ~~10~~ <sup>25 A-T</sup> wherein said personal postal product is provided with a designated area for placement of said official postal product.

28. (New) A method according to claim ~~12~~ <sup>27 A-T</sup> wherein said designated area is provided with a border area having said at least characteristic.

29. (New) A method of making a postal product assembly comprising:  
obtaining an official postal product;  
determining at least one characteristic of said official postal product;  
obtaining a personal image product having at least one image characteristic;

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modifying said at least one characteristic of said personal image  
product in response to said at least one known characteristic of said official image  
product.

30. (New) A method according to claim ~~14~~ wherein said  
official postal product comprises a stamp. ~~29~~ A-T

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